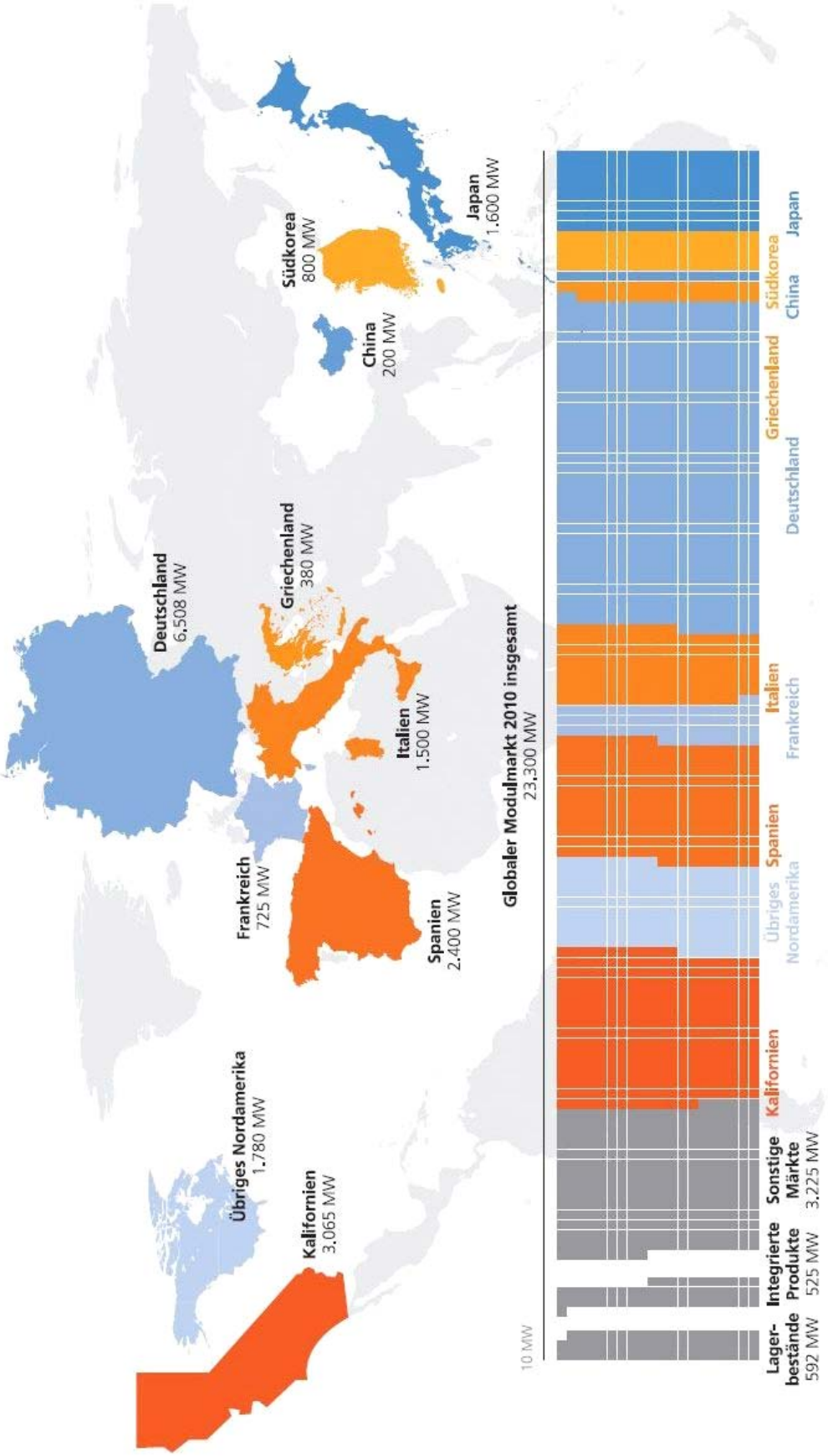Absatzmarkt 2010 - weltweit